

1. Purpose of our Privacy Statement

Under the General Data Protection Regulation, we are required to explain to you why we ask for personal data about you, how we intend to use the information you provide and whether we will share this with anyone else.

2. Who we are

ChewBoy Productions is a multi-arts company dedicated to working with emerging artists across a breadth of art and media. We work within the realms of digital, film, theatre and visual arts and aim to blend our art forms to create interpretative work for an audience, giving everyone something to chew on long after they've experienced it.

3. How to contact us

If you have any concerns or questions about our use of your personal data, you can contact us by emailing chewboyproductions@outlook.com

To opt out of receiving information from us, please email your full name and postcode to chewboyproductions@outlook.com with "Opt Out" in the subject line. We will process your request within 5 working days and ensure that your data is removed from our records. We will also ask any partners we have shared your data with to do the same.

4. Why are we collecting your information?

We collect information about you when you fill in our feedback cards after shows, sign up to email updates via www.chewboyproductions.com, enter social media competitions, purchase items from our store, leave comments on our website or opt-in to partner venues sharing your data with us. We use this to supply you with the latest information about ChewBoy Productions, keep in touch with you and let you know about future performances and projects. We also use your information for our own marketing and fundraising purposes (eg audience segmentation) to meet our requirements and to offer you a better experience. We may also collect information on your needs, ethnicity, age and gender so that we can make our performances and workshops more accessible and inclusive.

5. What information are we collecting?

The only information which we are collecting about you is the information which you provide to us via cookie tracking, email sign up, comments and enquiry forms on our website or filling in feedback forms after performances. We may also collect information about you through online/offline surveys, email lists from venues and social media interactions.

Some of the information which we collect will be special categories of personal data (also called sensitive personal data), which includes information about your age, disability and racial or ethnic origin.

This is collected for us to monitor how diverse and inclusive we are as an organisation and to make our future performances or workshops more accessible and inclusive, reflecting modern Britain. It also helps us provide better and more tailored audience experiences, better reflecting your needs. By providing us with this information, you consent to our use of this information for this purpose.

6. What we are going to do with your information

The information you provide to us will be used for the following purposes:

- It will be stored and used by us in accordance with this privacy statement and also in accordance with your rights under the General Data Protection Regulation.
- It will be collected and used by us fairly and openly for the purpose of marketing and evaluation.
- It will allow us to provide communications, workshops, shows and other services which are tailored to your needs.
- It will allow us to make contact with you in the most appropriate way.

7. What is the legal basis for using your information?

In accordance with the data protection laws, we need a "legal basis" for collecting and using information about you. There is a variety of different legal basis for processing personal data which are set out in the data protection laws.

The lawful basis on which we rely on in order to use the information which we collect about you for the purposes set out in this notice will be:

- You have provided consent to our use of your information, and using your information is necessary for us to comply with a legal obligation to which we are subject.
- The lawful basis on which we rely on in order to use your special categories of personal data which we collect about you will be that you have provided your explicit consent to our use of your information.

8. Sharing your information

It may be necessary to share information about you with our contractors and sub-contractors in order to provide you with the services in accordance with the contract between us. We will only share information about you with the contractors and sub-contractors which is relevant and necessary to address your individual needs. The contractors and sub-contractors shall be contractually required to ensure that they adhere to the security requirements imposed by the General Data Protection Regulation (as applicable). Our contractors and sub-contractors will not share your information with any other parties and will only be able to use the information when completing work on behalf of us.

We may also be required to share your information with our regulators who are permitted access to this information by law and with other organisations where we have a legal obligation to share the information with them. We may also in the future share information with our funders in order to meet our contractual obligations with them.

9. Cookie Statement

The ChewBoy Productions website uses cookies. This statement explains what cookies are and why we use them.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website and stored on your device's hard drive. Cookies are widely used by online service providers in order to (for example) make their websites or services work, or to work more efficiently, or to provide reporting information. A cookie records information on your device relating to your internet activity (such as whether you have visited our website before).

The cookies we use on our website won't collect personally identifiable information about you and we won't disclose information stored in cookies that we place on your device to third parties. The cookies we send to your device only relate to your use of our website; they don't have any other effect on your device.

Why do we use cookies?

We use cookies to help us:

- Calculate our website visitor numbers
- Develop and improve how our website works
- Ensure ease of use
- Understand how visitors use our website

Google Analytics

We use software called Google Analytics, a web analytics service provided by Google Inc. to help us understand how our visitors use the ChewBoy Productions website. Google Analytics cookies remember you from one-page request to the next, to differentiate for example between a 'new' and a 'returning' visitor. We analyse reports from Google Inc. about how our website is used (such as the number of visitors to our site). Google Analytics cookies do not collect your personal information.

Cookies from third party websites

Some pages on our website use content embedded from third party websites, such as Vimeo, YouTube, Facebook and Twitter. These third-party websites may send cookies to your device. We do not control these cookies and you should check the relevant third-party website for more information about them.

Hosting

Our website is hosted by WIX on a European server.

10. Transferring your information abroad

We will not transfer the information you provide to us outside of the European Economic Area.

11. Security of your information

The information that you provide will be stored securely on our systems and the form that you complete will be shredded. Our security measures and procedures reflect the seriousness with which we approach security and the value we attach to your information. Only relevant members of staff will access the information you provide to us.

12. Storing and deletion of your information

Where you have provided us with consent for holding and processing your personal data, we will retain this for a period of 2 years before contacting you again to confirm whether you wish to remain in contact with us. Where we do not hear from you, we will delete your information, unless there is another identifiable purpose for which it is necessary to hold on to it. You will have the option opt out of remaining a contact with us and we will delete your information, where we do not hear from you we will keep your information on file for another 2 years.

13. Your rights

In relation to the information which we hold about you, you are entitled to:

- Ask us for access to the information;
- Ask us to rectify the information where it is inaccurate or is incomplete;
- Ask us to erase the information and take steps to ask others who we have shared your information with to also erase it;
- Ask us to limit what we do with your information;
- Object to our use of your information and ask us to stop that use;
- Instruct us to provide you with the information we hold about you in a structured and commonly used format or transmit that information directly to another organisation;

Our obligations to comply with the above rights are subject to certain exemptions.

Where we are using your information because you have provided your consent to that use, you are entitled to withdraw your consent at any time. The lawfulness of our use of your information before consent was withdrawn is not affected.